



**SHORT & SWEET**

Not this kind...

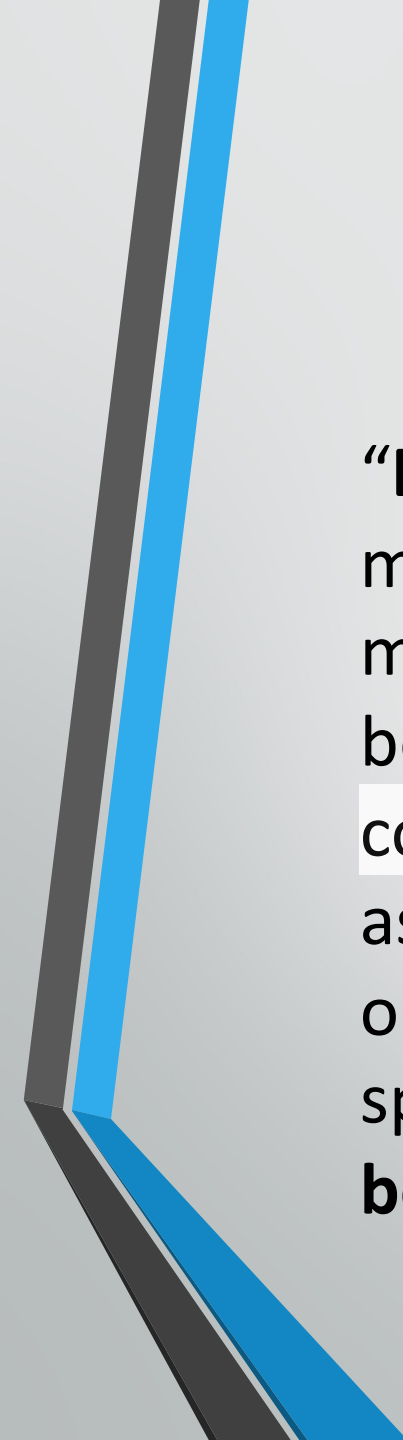












“**Elevator Speech**” entered the published media in 1981, became a popular term among managers in the US by 1987, and was already being promoted in the UK from 1983. The concept of an “**elevator speech**”—originated as a succinct description of an idea, product, or company that can be conveyed in the time span of an elevator ride, **typically lasting between thirty seconds to two minutes.**

FOR  
**CALIFORNIA!**  
 DIRECT

**EXTRAORDINARY INDUCEMENTS!!**  
**THIRTY-FIVE DAYS TO THE GOLD REGIONS!**

The "California Steam Navigation Co."  
 Will dispatch their first vessel from New-York, the **NEW** and **SPLENDID**  
**STEAM SHIP!**  
**NICARAGUA**

DAVID JERROLD, Master, positively  
**ON FRIDAY, MARCH 23d, 1849,**  
 Via the River St. Juan and Lake Nicaragua, across the Isthmus of Leon.

Capt. BRUNSON, of the U. S. Topographical Engineers.

Having with special regard to the matter, thought it best to inform you that by following the route proposed you will get to the mines which are always full of water during the rainy season (March, April, May and June) in a manner of an hour (two days) and in a manner which will be attended with the greatest safety and security to be attended to from the company's report, including the following:

**200 JACK ASSES!**

Which is a consideration that will be of great value to you. As a further inducement to the passengers of sailing this ship the company have provided themselves with a large number of the best provisions and liquors to be had in any part of the world. They have also provided themselves with a large number of the best provisions and liquors to be had in any part of the world. They have also provided themselves with a large number of the best provisions and liquors to be had in any part of the world.

**The Quickest, Safest and Cheapest!!**  
**Price of Passage Through Ninety Dollars!**  
 To be paid in SPECIE, Dimes and half Dimes, taken only.

For further particulars apply on board, at the foot of South Street, E. B. or to the undersigned Agents for the Company. Applications by mail, to meet attention, must be post paid, addressed to the Company's Agents.  
 HOBSON, BROTHERS & Co., 187 Wall Street, (opposite the Bull-head.)



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To **A.C.Co.**  
**The Klondike and Alaska  
Gold Fields**



VIA  
**The Alaska Commercial Co.**  
San Francisco, Cal.





## **Matthew 13:44-46**

44 Again, the kingdom of heaven is like unto treasure hid in a field; the which when a man hath found, he hid it, and for joy thereof goeth and selleth all that he hath, and buyeth that field.

45 Again, the kingdom of heaven is like unto a merchant man seeking goodly pearls:

46 Who when he has found one pearl of great price, went and sold all that he had, and bought it.



**"WELCOME STRANGE!"**

There are no other "Welcome Strangers" as a fact to be broken up in order to be accepted, and there is only one quality photographic evidence of its origin. There is no denying it is the largest gold nugget ever found in the world. The nugget was found near Tule Lake, Calif., in 1896, and was broken up on the first white north-south line in the United States.

It was found by  
John D. Moore and Richard Oakes  
February 8, 1896

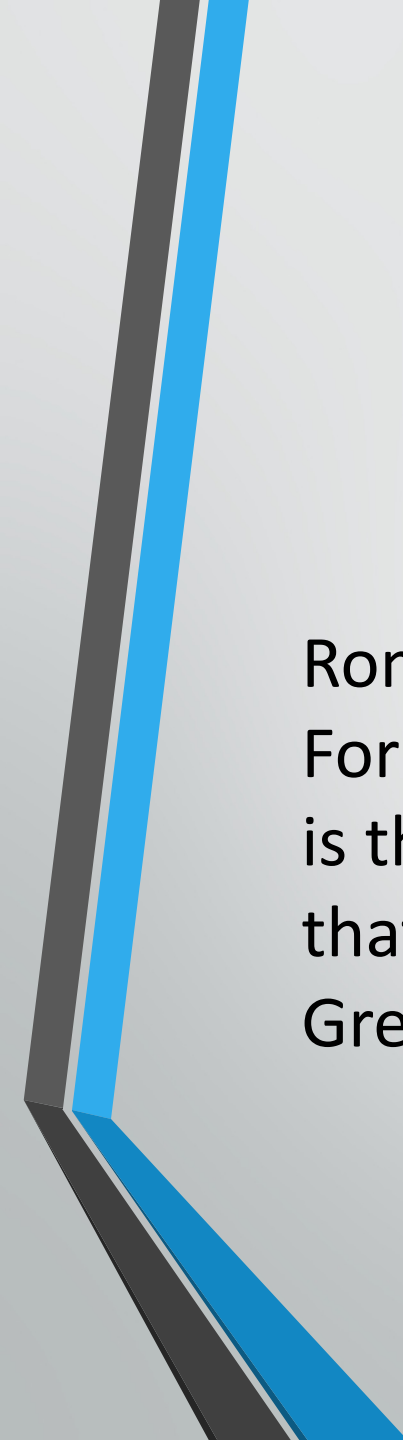




**John 3:16-17**

**16**For God so loved the world, that He gave His only begotten Son, that whosoever believeth in Him should not perish, but have everlasting life.

**17**For God sent not His Son into the world to condemn the world; but that the world through Him might be saved.



Romans 1:16

For I am not ashamed of the gospel of Christ: for it is the power of God unto salvation to everyone that believeth; to the Jew first and also to the Greek.

1 Cor 15:1-4

Moreover, brethren, I declare unto you the gospel which I preached unto you, which also ye have received, and wherein ye stand;

**2** By which also ye are saved, if ye keep in memory what I preached unto you, unless ye have believed in vain.

**3** For I delivered unto you first of all that which I also received, how that Christ died for our sins according to the scriptures;

**4** And that he was buried, and that he rose again the third day according to the scriptures:

Hebrews 7:25-27

**25** Wherefore he is able also to save them to the uttermost that come unto God by him, seeing He ever liveth to make intercession for them.

**26** For such an high priest became us, who is holy, harmless, undefiled, separate from sinners, and made higher than the heavens;

**27** Who needeth not daily, as those high priests, to offer up sacrifice, first for his own sins, and then for the people's: for this He did once, when He offered up Himself.

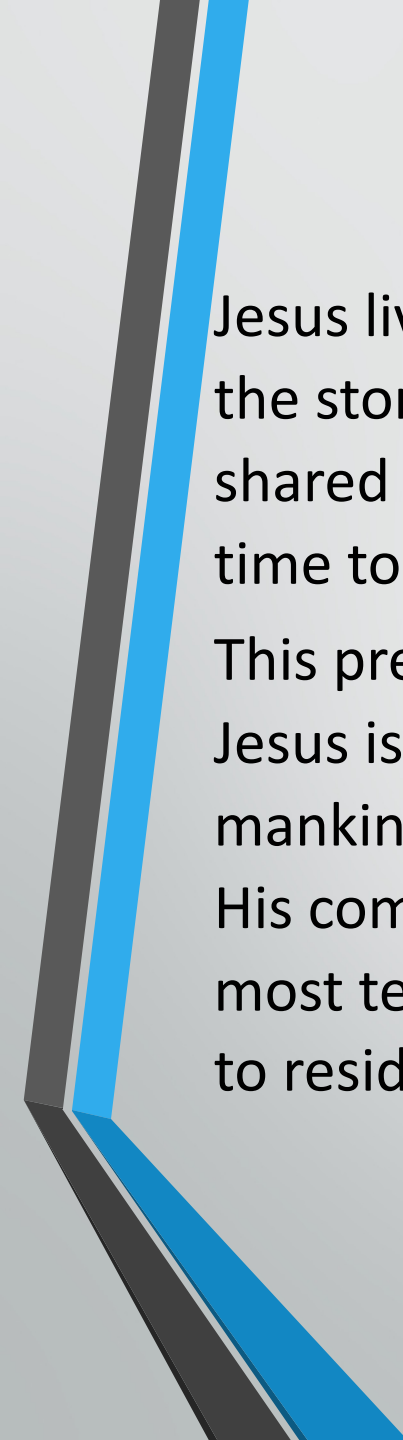


## **Luke 7:20-23**

When the men were come unto Him, they said, John Baptist hath sent us unto Thee, saying, Art Thou He that should come? or look we for another? And in that same hour He cured many of their infirmities and plagues, and of evil spirits; and unto many that were blind He gave sight.

**22** Then Jesus answering said unto them, Go your way, and tell John what things ye have seen and heard; how that the blind see, the lame walk, the lepers are cleansed, the deaf hear, the dead are raised, to the poor the gospel is preached.

**23** And blessed is he, whosoever shall not be offended in me.



Jesus lived the story! The apostles witnessed and then shared the story (Acts 5:42; 1 Corinthians 15:1-4). The early church shared the story (Acts 8:1). And now, it's our turn! This is our time to be sharing 'the story of Jesus.'

This precious and wonderful story has not ended yet - because Jesus is coming in the clouds to judge this world and all mankind with righteous judgment, and it is ours to anticipate His coming by preparing our souls for that most wonderful or most terrifying of events that will serve to usher all into eternity to reside forever ... whether it be Heaven or Hell!

## **Matthew 22:36-39**

**36** Master, which is the great commandment in the law?

**37** Jesus said unto him, Thou shalt love the Lord thy God with all thy heart, and with all thy soul, and with all thy mind.

**38** This is the first and great commandment.

**39** And the second is like unto it\*, Thou shalt love thy neighbor as thyself.



## **Matthew 7:21**


**21**Not every one that saith unto Me, Lord, Lord, shall enter into the kingdom of heaven; but he that doeth the will of my Father which is in heaven.





## **Titus 3:8**

**8** This is a faithful saying, and these things I will that thou affirm constantly, that they which have believed in God might be careful to maintain good works. These things are good and profitable unto men.



We Can Always be Alert and Looking  
for Ways to Spread the Gospel and  
Glorify God.  
Even if they are Short & Sweet!